

MESABI RANGE COMMUNITY & TECHNICAL COLLEGE

Course Outline

Course Title: Estimating for Media		Submitted By: Paul McLaughlin
Semester Course Prefix and Number: GRAP 1245		Approval Date:
Old Quarter Course Prefix and Number:		Revision Date: December 2015
Number of Credits: 2	Number of Lecture Credits: 2	Total Hours: 2
Semester(s) Offered:	Number of Lab Credits: 0	Number of Lab Hours: 0
Class Size: 22	Number of Studio/Demonstration/Internship Credits:	
Negotiated by AASC on: (date)		

Course Purpose Code:

- 0 – Developmental Courses
 1 – Non-transferable
 2 – Technical course related to career programs
 3 – College course which has the primary goal of applying certain concepts (e.g. vocal ensemble)
 4 – Other college course not considered a part of MNTC (e.g. computer science, health, physical education)
 5 – Course which is intended to fulfill the Minnesota Transfer Curriculum (MNTC) requirements or intended for transfer.
 9 – Continuing Education/Customized Training specialized credit course (not occurring in 0-5)

Catalog Description:

Students in this course will explore the fundamentals of estimating a job in the printing industry. Students will learn the importance of understanding the cost of any design or media project, including graphic design, video and production process. 2 lec, 0 lab: 2 Cr.

Prerequisites and/or recommended entry skills/knowledge:

Course Prerequisite(s): High School Diploma, GED, Ability to Benefit, Post Secondary Options
Reading Prerequisite: 54
Composition Prerequisite:
Mathematics Prerequisite: 34

Career Programs and Transfer Majors Accessing this Course:

Diploma
A.A.S Degree

Minnesota Transfer Curriculum Goal(s) partially met by this course if applicable:

(Notes: No more than two goals may be met by any one course. AASC review and the Chief Academic Officer's approval are required.)

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| 0. <input checked="" type="checkbox"/> None | 6. <input type="checkbox"/> The Humanities and Fine Arts |
| 1. <input type="checkbox"/> Communications | 7. <input type="checkbox"/> Human Diversity |
| 2. <input type="checkbox"/> Critical Thinking | 8. <input type="checkbox"/> Global Perspectives |
| 3. <input type="checkbox"/> Natural Sciences | 9. <input type="checkbox"/> Ethical and Civic Responsibility |
| 4. <input type="checkbox"/> Mathematical/Logical Reasoning | 10. <input type="checkbox"/> People and the Environment |
| 5. <input type="checkbox"/> History and the Social and Behavioral Sciences | |

Learning Outcomes: (including any relevant competencies listed in the Minnesota Transfer Curriculum)

Upon completion of this course, the student will be able to:

1. Demonstrate their understanding of budgeted hourly rate.
2. Analyze a standard production time.
3. Interpret direct labor as it relates to the overall cost of the job.
4. Explain direct materials and their overall function in the job.
5. Define overhead as it relates to production.

Student Assessment Methods:

Portfolio, Quizzes, and Hands-On Learning

Use of Instructional Technology: (includes software, interactive video and other instructional technologies):

Smart Board, Laptop

Additional Special Information: (special fees, directives on hazardous materials, etc.)

Transfer Information: (Please list colleges/majors that accept this course in transfer.)

U.W. Stout – Graphic Communications Management

Bemidji State – Design Technology

Affiliated Mesabi Range College Courses and Programs:

Approvals:

Body	Representative Signatures	Date
Faculty Association		
Academic Affairs Standards Committee		
Chief Academic Officer		

Distribution: Original – Instructional Services

Copies: Transfer Specialist, Originating Faculty Member, Records

Revised: December 2012