

# MESABI RANGE COLLEGE

## Course Outline

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Course Title: Visual Communications

Submitted By: Paul  
McLaughlin

Semester Course Prefix and Number: GRAP 1266

Approval Date:

Old Quarter Course Prefix and Number:

Revision Date: NOV 2014

Number of Credits: 1

Number of Lecture Credits: 0

Semester(s) Offered:

Number of Lab Credits: 1      Number of Lab Hours: 2

Class Size: 22

Number of Studio/Demonstration/Internship Credits:

Negotiated by AASC on:  
(date)

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### Course Purpose Code:

\_\_\_\_\_ 0 – Developmental Courses

\_\_\_\_\_ 1 – Non-transferable

  x   2 – Technical course related to career programs

\_\_\_\_\_ 3 – College course which has the primary goal of applying certain concepts (e.g. vocal ensemble)

\_\_\_\_\_ 4 – Other college course not considered a part of MNTC (e.g. computer science, health, physical education)

\_\_\_\_\_ 5 – Course which is intended to fulfill the Minnesota Transfer Curriculum (MNTC) requirements or intended for transfer.

\_\_\_\_\_ 9 – Continuing Education/Customized Training specialized credit course (not occurring in 0-5)

**Catalog Description: This uniquely structured course will prepare all students for entry into the Graphic Design Media program. A general overview of the graphics field will be provided. Throughout the semester, students will be introduced to basic computer operation, photography, and editing software for both photography and video. Students will become familiar with these techniques so as to produce a project that integrates their newly developed skills. This course is open to Graphic Design Media students and non-majors.**

### Prerequisites and/or recommended entry skills/knowledge:

Course Prerequisite(s):

Reading Prerequisite:

Composition Prerequisite:

Mathematics Prerequisite:

### Career Programs and Transfer Majors Accessing this Course:

### Minnesota Transfer Curriculum Goal(s) partially met by this course if applicable:

(Notes: No more than two goals may be met by any one course. AASC review and the Chief Academic Officer's approval are required.)

0.   x   None

1. \_\_\_\_\_ Communications

2. \_\_\_\_\_ Critical Thinking

3. \_\_\_\_\_ Natural Sciences

4. \_\_\_\_\_ Mathematical/Logical Reasoning

5. \_\_\_\_\_ History and the Social and Behavioral Sciences

6. \_\_\_\_\_ The Humanities and Fine Arts

7. \_\_\_\_\_ Human Diversity

8. \_\_\_\_\_ Global Perspectives

9. \_\_\_\_\_ Ethical and Civic Responsibility

10. \_\_\_\_\_ People and the Environment

**Learning Outcomes:** (including any relevant competencies listed in the Minnesota Transfer Curriculum)

Upon completion of this course, the student will be able to:

1. Use digital cameras.
2. Apply knowledge of video editing software.
3. Apply knowledge of still image software.
4. Practice the use of the I mac computer.
5. Compose special effects.

**Student Assessment Methods:**

- Lab assignments

**Use of Instructional Technology:** (includes software, interactive video and other instructional technologies):

Video editing software, still images software, iMac.

**Additional Special Information:** (special fees, directives on hazardous materials, etc.)

**Transfer Information:** (Please list colleges/majors that accept this course in transfer.)

Bemidji State University and University of Minnesota Duluth

**Affiliated Mesabi Range College Courses and Programs:**

**Approvals:**

Body	Representative Signatures	Date
Faculty Association		
Academic Affairs Standards Committee		
Chief Academic Officer		

**Distribution:** Original – Instructional Services  
**Copies:** Transfer Specialist, Originating Faculty Member, Records  
**Revised:** December 2012