

Course Outline

Course Title: Adobe Indesign

Submitted By: Mclaughlin/
Priatelj

Semester Course Prefix and Number: GRAP 2254

Approval Date:

Old Quarter Course Prefix and Number:

Revision Date: Dec 2015

Number of Credits: 3

Number of Lecture Credits: 1

Semester(s) Offered: Fall

Number of Lab Credits: 2 Number of Lab Hours: 4

Class Size: 18

Number of Studio/Demonstration/Internship Credits:

Negotiated by AASC on

(Date)___

Course Purpose Code:

_____ 0 – Developmental Courses

_____ 1 – Non-transferable, General Education

 x 2 – Technical course related to career programs

_____ 3 – College course which has the primary goal of applying certain concepts (e.g. vocal ensemble)

_____ 4 – Other college course not considered a part of general education (MNTC) e.g. computer science, health, physical education

_____ 5 – Course which is intended to fulfill the Minnesota Transfer Curriculum (MNTC) requirements.

_____ 9 – Continuing Education/Customized Training specialized credit course (not occurring in 0-5)

Catalog Description:

This course allows the student to work on package design using Adobe Indesign. All software menus will be covered. The student will learn the essential layout and design procedures for packaging. Original idea of a new product will be researched for logo design, corporation identity, color, and all measurement parameters for folding, die-cutting and printing size per cut sheet stock.

Prerequisites and/or recommended entry skills/knowledge:

Course Prerequisite(s): MAC OS, Design & Layout with QuarkXpress, Elements of Design & Typography

Reading Prerequisite: None

Composition Prerequisite: None

Mathematics Prerequisite: None

Career Programs and Transfer Majors Accessing this Course:

Graphic Design & Print Communications

Minnesota Transfer Curriculum Goal(s) partially met by this course if applicable:

Notes: No more than two goals may be met by any one course. (Curriculum Committee review and the Chief Academic Officer's approval are required).

0. x None

1. _____ Communications

2. _____ Critical Thinking

3. _____ Natural Sciences

4. _____ Mathematical/Logical Reasoning

6. _____ The Humanities and Fine Arts

7. _____ Human Diversity

8. _____ Global Perspectives

9. _____ Ethical and Civic Responsibility

10. _____ People and the Environment

5. _____ History and the Social and Behavioral Sciences

Learning outcomes, including any relevant competencies listed in the Minnesota Transfer

Curriculum: Students will-set up Mac OS latest version.

- 1 Students will perform-Exploring the In Design Workspace
- 2 Students will perform-Working with Text
- 3 Students will perform-Setting Up A Document
- 4 Students will perform-Working with Frames
- 5 Students will perform-Working with Color
- 6 Students will perform-Placing and Linking Graphics
- 7 Students will perform-Creating Graphics
- 8 Students will perform-Working with Transparency
- 9 Students will perform-Working with Tabs and Tables
- 10 Students will perform-Making Books, Tables of Contents, and Indexes
- 11 Students will perform-Exploring Advanced Techniques
- 12 Students will perform-Preparing, Packaging, and Exporting Documents

Student assessment methods:

Written response, lab experience with rubrics, quizzes and tests.

Use of instructional

Includes software, interactive video and other instructional technologies): Personal workstation, Mac Computer, OSX, Prepared materials, handouts, and other tools are provided in the program plan. The following books will be needed: adobe In Design, Check with program instructors for latest version & author.

Outline of the major course content:

- 1 Exploring the In Design Workspace
- 2 Working with Text
- 3 Setting Up A Document
- 4 Working with Frames
- 5 Working with Color
- 6 Placing and Linking Graphics
- 7 Creating Graphics
- 8 Working with Transparency
- 9 Working with Tabs and Tables
- 10 Making Books, Tables of Contents, and Indexes
- 11 Exploring Advanced Techniques
- 12 Preparing, Packaging, and Exporting Documents

Additional special information (special fees, directives on hazardous materials, etc.) None

Transfer Information: (Please list colleges/majors that accept this course in transfer.)

University Wisconsin Stout, Print Management. Bemidji State University, Design Technology.

Approvals:

Body	Representative Signatures	Date
Curriculum Committee		
Faculty Association		
Academic Affairs Standards Committee		
Chief Academic Officer		

Distribution: Original – Administrative Office

Copies: Curriculum Committee Chair, Learning Center, Library, Originating Faculty Member, Records, Student Services, Scheduler, Transfer Specialist, AASC Chair

Revised February 10, 2004

