

MESABI RANGE COMMUNITY & TECHNICAL COLLEGE – VIRGINIA/EVELETH

Course Outline

Course Title: Advanced Design and Layout

Submitted By: Mclaughlin/
Prijetel

Semester Course Prefix and Number: GRAP 2264

Approval
Date:

Old Quarter Course Prefix and Number:

Revision Date: Dec 2015

Number of Credits: 3

Number of Lecture Credits: 1

Semester(s) Offered: Spring

Number of Lab Credits: 2 Number of Lab Hours: 4

Class Size: 22

Number of Studio/Demonstration/Internship Credits:

Negotiated by AASC

on

(Date)___

Course Purpose Code:

- _____ 0 – Developmental Courses
- _____ 1 – Non-transferable, General Education
- x 2 – Technical course related to career programs
- _____ 3 – College course which has the primary goal of applying certain concepts (e.g. vocal ensemble)
- _____ 4 – Other college course not considered a part of general education (MNTC) e.g. computer science, health, physical education
- _____ 5 – Course which is intended to fulfill the Minnesota Transfer Curriculum (MNTC) requirements.
- _____ 9 – Continuing Education/Customized Training specialized credit course (not occurring in 0-5)

Catalog Description:

This course covers the advanced layout and design applications through the powerful application of Adobe Indesign. This course will cover the multiple page documents and the layout of newsletters, magazines, and books. Color separations and direct to plate technology.

Prerequisites and/or recommended entry skills/knowledge:

- Course Prerequisite(s): GRAP 2251, 2252, 2253, 2254, 2261, 2262 and 2263
- Reading Prerequisite: None
- Composition Prerequisite: None
- Mathematics Prerequisite: None

Career Programs and Transfer Majors Accessing this Course:

Graphic Design & Print Communications

Minnesota Transfer Curriculum Goal(s) partially met by this course if applicable:

Notes: No more than two goals may be met by any one course. (Curriculum Committee review and the Chief Academic Officer’s approval are required).

- 0. x None
- 1. _____ Communications
- 2. _____ Critical Thinking
- 3. _____ Natural Sciences
- 4. _____ Mathematical/Logical Reasoning
- 5. _____ History and the Social and Behavioral Sciences
- 6. _____ The Humanities and Fine Arts
- 7. _____ Human Diversity
- 8. _____ Global Perspectives
- 9. _____ Ethical and Civic Responsibility
- 10. _____ People and the Environment

Learning outcomes, including any relevant competencies listed in the Minnesota Transfer

Curriculum:

- A. Productive class project; assignments to be announced to keep up with industry standards
- B. All students will be required to visit/tour five places in industry: two in the Metro Area, one in St. Cloud, one in Duluth, and one local (20 points each).
- C. All Print Ed standards are to be met in Advanced Digital Image Preparation and Introduction to Graphic Arts.

Student assessment methods:

Written response, lab experience with rubrics, Quizzes and Tests.

Use of instructional technology

(includes software, interactive video and other instructional technologies): Personal workstation, Mac Computer, OSX, Prepared materials, handouts, and other tools are provided in the program plan. The following books will be needed: Check with program instructors for latest version & author.

Outline of the major course content:

- Defining the Language of Design
- Managing Effective Design
- Designing With Color
- Typography in Design
- Imagery in Design
- Finding a Position in the Design Industry

Additional special information (special fees, directives on hazardous materials, etc.) None

Transfer Information: (Please list colleges/majors that accept this course in transfer.)

University Wisconsin Stout, Print Management. Bemidji State University, Design Technology.

Approvals:

Body	Representative Signatures	Date
Curriculum Committee		
Faculty Association		
Academic Affairs Standards Committee		
Chief Academic Officer		

Distribution: Original – Administrative Office

Copies: Curriculum Committee Chair, Learning Center, Library, Originating Faculty Member, Records, Student Services, Scheduler, Transfer Specialist

Revised February 10, 2004