

MESABI RANGE COMMUNITY & TECHNICAL COLLEGE – VIRGINIA/EVELETH

Course Outline

Course Title: Introduction to Communication
Semester Course Prefix and Number: SPCH 1550
Old Quarter Course Prefix and Number: SPCH 1457

Submitted By: Kathy Siskar
Approval Date: February 2004
Revision Date: February 2011

Number of Credits: 3 Number of Lecture Credits: 3
Semester(s) Offered: F, S Number of Lab Credits: Number of Lab Hours:
Class Size: 30 Number of Studio/Demonstration/Internship Credits:
Negotiated by AASC on
(Date)___

Course Purpose Code:

- 0 – Developmental Courses
- 1 – Non-transferable, General Education
- 2 – Technical course related to career programs
- 3 – College course which has the primary goal of applying certain concepts (e.g. vocal ensemble)
- 4 – Other college course not considered a part of general education (MNTC) e.g. computer science, health, physical education
- 5 – Course which is intended to fulfill the Minnesota Transfer Curriculum (MNTC) requirements.
- 9 – Continuing Education/Customized Training specialized credit course (not occurring in 0-5)

Catalog Description:

This survey course will introduce the student to the basic process of human communication in today's diverse society by balancing scholarship and emphasizing skills. The primary topics covered will be interpersonal communication, public speaking, and small group communication.
(3 credits, MnTC Goal 1)

Prerequisites and/or recommended entry skills/knowledge:

Course Prerequisite(s): None
Reading Prerequisite: None
Composition Prerequisite: None
Mathematics Prerequisite: None

Career Programs and Transfer Majors Accessing this Course:

This course is an excellent General Education course for all technical programs. It is also the required or highly recommended communication liberal education course at a number of Minnesota and Wisconsin colleges (e.g. St. Cloud State University, The College of St. Scholastica, Minnesota State University Moorhead, Minnesota State University Mankato, University of Wisconsin Superior).

Minnesota Transfer Curriculum Goal(s) partially met by this course if applicable: Notes: No more than two goals may be met by any one course. (Curriculum Committee review and the Chief Academic Officer's approval are required).

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| 0. <input type="checkbox"/> None | 6. <input type="checkbox"/> The Humanities and Fine Arts |
| 1. <input checked="" type="checkbox"/> Communications | 7. <input type="checkbox"/> Human Diversity |
| 2. <input type="checkbox"/> Critical Thinking | 8. <input type="checkbox"/> Global Perspectives |
| 3. <input type="checkbox"/> Natural Sciences | 9. <input type="checkbox"/> Ethical and Civic Responsibility |
| 4. <input type="checkbox"/> Mathematical/Logical Reasoning | 10. <input type="checkbox"/> People and the Environment |
| 5. <input type="checkbox"/> History and the Social and Behavioral Sciences | |

Learning outcomes, including any relevant competencies listed in the Minnesota Transfer Curriculum:

Upon completion of this course, the student will be able to:

1. Understand/demonstrate the writing and speaking processes through invention, organization, drafting revision, editing, and presentation
2. Participate effectively in groups with emphasis on listening, critical and reflective thinking, and responding.
3. Select appropriate communication choices for specific audiences whether in writing, public speaking, or small group situations.
4. Construct logical and coherent arguments in order to communicate differing views effectively.
5. Employ syntax and usage appropriate to academic disciplines and the professional world in order to ensure effective communication.
6. Understand the development of and the changing meaning of group identities in history and culture and demonstrate this knowledge through effective communication within diverse groups.
7. Demonstrate an awareness of the individual and institutional dynamics of unequal power relations between groups in contemporary society.
8. Demonstrate communication skills necessary for living and working effectively in a society with great population diversity.
9. Identify multiple ways in which language shapes perceptions and reflects attitudes about people, objects, and events.
10. Explain how verbal and non-verbal cues may complement or contradict each other.

Student assessment methods:

Assessment methods may include, but are not limited to: tests, quizzes, assignments, five-minute writes, presentation critiques, reflection papers, peer review, group projects.

Use of instructional technology (includes software, interactive video and other instructional technologies):

Proxima, computers, Video camera, Desire2Learn for the online course,

Outline of the major course content:

- I. Foundations of Communication: Perceptions, Personal Identity, Culture, Listening, Verbal and Nonverbal dimensions of communication.
- II. Interpersonal, Group, and Mass Communication: Personal Relationships, Task Groups and Teams, Media Literacy
- III. Public Communication: Planning public speaking, Researching and Developing Support for Public Speeches, Organizing and Presenting Public Speeches, Informative and Persuasive Speaking.

Additional special information (special fees, directives on hazardous materials, etc.) None

Transfer Information: (Please list colleges/majors that accept this course in transfer.)

St. Cloud State University, The College of St. Scholastica, Minnesota State University Moorhead, Minnesota State University Mankato, University of Wisconsin Superior

Approvals:

Body	Representative Signatures	Date
Curriculum Committee		
Faculty Association		
Academic Affairs Standards Committee		
Chief Academic Officer		

Distribution: Original – Administrative Office

Copies: Curriculum Committee Chair, Learning Center, Library, Originating Faculty Member, Records, Student Services, Scheduler, Transfer Specialist

Revised February 10, 2004