MESABI RANGE COMMUNITY & TECHNICAL COLLEGE – VIRGINIA/EVELETH

Course Outline

Course Title:	**Introduction to Communication**	**Submitted By:**	**Kathy Siskar**
Semester Course Prefix and Number:	**SPCH 1550**	**Approval Date:**	**February 2004**
Old Quarter Course Prefix and Number:	**SPCH 1457**	**Revision Date:**	**February 2011**

Number of Credits:	**3**	**Number of Lecture Credits:**	**3**
Semester(s) Offered:	**F, S**	**Number of Lab Credits:**	**Number of Lab Hours:**
Class Size:	**30**	**Number of Studio/Demonstration/Internship Credits:**	
Negotiated by AASC on (Date)__			

Course Purpose Code:

_____ **0 –** Developmental Courses
_____ **1 –** Non-transferable, General Education
_____ **2 –** Technical course related to career programs
_____ **3 –** College course which has the primary goal of applying certain concepts (e.g. vocal ensemble)
_____ **4 –** Other college course not considered a part of general education (MNTC) e.g. computer science, health, physical education
__X__ **5 –** Course which is intended to fulfill the Minnesota Transfer Curriculum (MNTC) requirements.
_____ **9 –** Continuing Education/Customized Training specialized credit course (not occurring in 0-5)

Catalog Description:

This survey course will introduce the student to the basic process of human communication in today's diverse society by balancing scholarship and emphasizing skills. The primary topics covered will be interpersonal communication, public speaking, and small group communication.
(3 credits, MnTC Goal 1)

Prerequisites and/or recommended entry skills/knowledge:

Course Prerequisite(s): None
Reading Prerequisite: None
Composition Prerequisite: None
Mathematics Prerequisite: None

Career Programs and Transfer Majors Accessing this Course:

This course is an excellent General Education course for all technical programs. It is also the required or highly recommended communication liberal education course at a number of Minnesota and Wisconsin colleges (e.g. St. Cloud State University, The College of St. Scholastica, Minnesota State University Moorhead, Minnesota State University Mankato, University of Wisconsin Superior).

Minnesota Transfer Curriculum Goal(s) partially met by this course if applicable: Notes: No more than two goals may be met by any one course. (Curriculum Committee review and the Chief Academic Officer's approval are required).

0. ____ None
1. **X** Communications
2. ____ Critical Thinking
3. ____ Natural Sciences
4. ____ Mathematical/Logical Reasoning
5. ____ History and the Social and Behavioral Sciences
6. ____ The Humanities and Fine Arts
7. ____ Human Diversity
8. ____ Global Perspectives
9. ____ Ethical and Civic Responsibility
10. ____ People and the Environment

Learning outcomes, including any relevant competencies listed in the Minnesota Transfer Curriculum:

Upon completion of this course, the student will be able to:

1. Understand/demonstrate the writing and speaking processes through invention, organization, drafting revision, editing, and presentation
2. Participate effectively in groups with emphasis on listening, critical and reflective thinking, and responding.
3. Select appropriate communication choices for specific audiences whether in writing, public speaking, or small group situations.
4. Construct logical and coherent arguments in order to communicate differing views effectively.
5. Employ syntax and usage appropriate to academic disciplines and the professional world in order to ensure effective communication.
6. Understand the development of and the changing meaning of group identities in history and culture and demonstrate this knowledge through effective communication within diverse groups.
7. Demonstrate an awareness of the individual and institutional dynamics of unequal power relations between groups in contemporary society.
8. Demonstrate communication skills necessary for living and working effectively in a society with great population diversity.
9. Identify multiple ways in which language shapes perceptions and reflects attitudes about people, objects, and events.
10. Explain how verbal and non-verbal cues may complement or contradict each other.

Student assessment methods:

Assessment methods may include, but are not limited to: tests, quizzes, assignments, five-minute writes, presentation critiques, reflection papers, peer review, group projects.

Use of instructional technology (includes software, interactive video and other instructional technologies):

Proxima, computers, Video camera, Desire2Learn for the online course,

Outline of the major course content:

I. Foundations of Communication: Perceptions, Personal Identity, Culture, Listening, Verbal and Nonverbal dimensions of communication.
II. Interpersonal, Group, and Mass Communication: Personal Relationships, Task Groups and Teams, Media Literacy
III. Public Communication: Planning public speaking, Researching and Developing Support for Public Speeches, Organizing and Presenting Public Speeches, Informative and Persuasive Speaking.

Additional special information (special fees, directives on hazardous materials, etc.) None

Transfer Information: (Please list colleges/majors that accept this course in transfer.)

St. Cloud State University, The College of St. Scholastica, Minnesota State University Moorhead, Minnesota State University Mankato, University of Wisconsin Superior

Approvals:

Body	Representative Signatures	Date
Curriculum Committee		
Faculty Association		
Academic Affairs Standards Committee		

Chief Academic Officer		

Distribution: Original – Administrative Office
Copies: Curriculum Committee Chair, Learning Center, Library, Originating Faculty Member, Records, Student Services, Scheduler, Transfer Specialist
Revised February 10, 2004