economics 101

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*IMPORTANT INFORMATION: Limited-time offer. Requires a 2 year agreement on a qualified plan. Other conditions and restrictions apply. See contract and rate plan brochure for details. Subscriber must live and have a mailing address within AT&T’s owned wireless network coverage area. Equipment price and availability may vary by market and may not be available from independent retailers. Purchase of additional equipment, services or features may be required. Not all features available on all devices or in all areas. Phone Return Policy/Early Termination Fee: No Early Termination Fee if service cancelled within 30 days of purchase, but up to $35 Restocking Fee may apply to device returns; thereafter, the Early Termination Fee will be up to $325 if purchasing certain specified equipment (check www.att.com/equipmentETF for list) or up to $150 for other equipment. Independent agents may impose additional equipment-related charges. Sales tax calculated on un-activated price of handset. Early Termination Fee subject to change. Unlimited voice services are provided primarily for live dialog between two individuals. No additional discounts are available with unlimited plan. Offnet Usage: If your minutes of use (including unlimited services) on other carrier’s networks (“offnet usage”) during any two consecutive months exceeds your offnet usage allowance, AT&T may at its option terminate your service, deny your continued use of other carriers’ coverage, or change your plan to one imposing usage charges for offnet usage. Your offnet usage allowance is equal to the lesser of 750 minutes or 40% of the Anytime Minutes included with your plan (data offnet usage allowance is the lesser of 24 MB or 20% of the MB included with your plan for any one month period). Data Plan Requirement: Smartphones require a DataPlus (200MB) or DataPro (2GB) plan. If you exceed your initial data allowance, you will automatically be charged an additional $10 for each additional 1GB provided on DataPro or an additional $15 for each additional 200MB provided on DataPlus. All data allowances, including overages, must be used in the billing period in which the allowance is provided or they will be forfeited. For more details on Data Plans, go to att.com/dataplans. Monthly discount: Available to qualified employees of companies and/or government agencies and qualified students and employees of colleges/universities with a qualified business agreement (“Business Agreement”). Service discount subject to corresponding Business Agreement and may be interrupted and/or discontinued without notice to you. Service discount applies only to the monthly service charge of qualified plans and not to any other charges. A minimum number of employees, minimum monthly service charge for qualified plans, additional AT&T services or other requirements may apply for discount eligibility. Discounts may not be combined. Offer subject to change. Additional conditions and restrictions apply. If you have a question about available discounts and/or your eligibility, you can contact your AT&T representative. ©2010 AT&T Intellectual Property. All rights reserved. AT&T and the AT&T logo are trademarks of AT&T Intellectual Property.