Course Title: Principles of Management
Semester Course Prefix and Number: BUS 2675
Old Quarter Course Prefix and Number: BUS 130
Submitted By: Aaron Kelson
Approval Date: 11/12/19
Revision Date: Oct. 2019
Number of Credits: 3
Number of Lecture Credits: 3
Number of Lab Credits: 0
Number of Lab Hours: 0
Number of Studio/Demonstration/Internship Credits: 0
Semester(s) Offered: 35 online/ 40 on-campus
Class Size: 35 online/ 40 on-campus
Negotiated by AASC on: (date)

Course Purpose Code:
_____ 0 – Developmental Courses
_____ 1 – Non-transferable
_____ 2 – Technical course related to career programs
_____ 3 – College course which has the primary goal of applying certain concepts (e.g. vocal ensemble)
_____ x 4 – Other college course not considered a part of MNTC (e.g. computer science, health, physical education)
_____ 5 – Course which is intended to fulfill the Minnesota Transfer Curriculum (MNTC) requirements or intended for transfer.
_____ 6 – Continuing Education/Customized Training specialized credit course (not occurring in 0-5)

Catalog Description:
This is a broad based course in fundamentals as they apply to management as a career. This course includes the study of current philosophies and approaches to management as they apply to successful practice in this profession.

Prerequisites and/or recommended entry skills/knowledge:
Course Prerequisite(s): None
Reading Prerequisite: None
Composition Prerequisite: None
Mathematics Prerequisite: None

Career Programs and Transfer Majors Accessing this Course:
Entrepreneurship Certificate
Supervisory Management Certificate
Business Diploma
AS Degree Program in Business

Minnesota Transfer Curriculum Goal(s) partially met by this course if applicable:
(Notes: No more than two goals may be met by any one course. AASC review and the Chief Academic Officer's approval are required.)
0. _____ None
1. _____ Communications
2. _____ Critical Thinking
3. _____ Natural Sciences
4. _____ Mathematical/Logical Reasoning
5. _____ History and the Social and Behavioral Sciences
6. _____ The Humanities and Fine Arts
7. _____ Human Diversity
8. _____ Global Perspectives
9. _____ Ethical and Civic Responsibility
10. _____ People and the Environment
**Learning Outcomes:** (including any relevant competencies listed in the Minnesota Transfer Curriculum)

Upon completion of this course, the student will be able to:

- Demonstrate understanding of management as a guiding concept in business.
- Analyze the historical development of management as applied to business.
- Evaluate how ethics and social responsibility affect management decisions.
- Compare decision-making and organizational strategies.
- Design innovative strategies for management in the dynamic and global business environment.
- Recommend effective motivation and communication strategies.
- Develop strategies to manage extensive information.

**Student Assessment Methods May Include:**

At the instructor’s discretion, the following methods will be used as considered appropriate to meet learning outcomes:

- Examinations that cover primary course content.
- A research paper or special project that reflects comprehensive understanding of course content.
- Short papers that focus on specific areas of interest.
- Discussions and/or insight papers.
- Topic specific assignments.

**Use of Instructional Technology May Include:** (includes software, interactive video and other instructional technologies):

- D2L when taught online
- YouTube videos
- TED Talk presentations

**Additional Special Information:** (special fees, directives on hazardous materials, etc.)

**Transfer Information:** (Please list colleges/majors that accept this course in transfer.)

**Affiliated Mesabi Range College Courses and Programs:**

Business Operations and Management A.A.S.

**Approvals:**

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**Distribution:** Original – Instructional Services

**Copies:** Transfer Specialist, Originating Faculty Member, Records

**Revised:** February 2019