Course Purpose Code:

- 0 – Developmental Courses
- 1 – Non-transferable
- **X** 2 – Technical course related to career programs
- 3 – College course which has the primary goal of applying certain concepts (e.g. vocal ensemble)
- 4 – Other college course not considered a part of MNTC (e.g. computer science, health, physical education)
- 5 – Course which is intended to fulfill the Minnesota Transfer Curriculum (MNTC) requirements or intended for transfer.
- 9 – Continuing Education/Customized Training specialized credit course (not occurring in 0-5)

Catalog Description:

This course will allow students to work on projects that meet their needs and special interests in developing basic layouts. Students will become familiar with basic layout techniques and learn the importance of pagination and imposition in the print and design industry.

Prerequisites and/or recommended entry skills/knowledge:

- Course Prerequisite(s): High School Diploma, GED, Ability to Benefit, Post Secondary Options
- Reading Prerequisite: 54
- Composition Prerequisite: 34
- Mathematics Prerequisite: 34

Career Programs and Transfer Majors Accessing this Course:

Diploma
A.A.S Degree

Minnesota Transfer Curriculum Goal(s) partially met by this course if applicable:

(Notes: No more than two goals may be met by any one course. Curriculum Committee review and the Chief Academic Officer's approval are required.)

- 0. **X** None
- 1. Communications
- 2. Critical Thinking
- 3. Natural Sciences
- 4. Mathematical/Logical Reasoning
- 5. History and the Social and Behavioral Sciences
- 6. The Humanities and Fine Arts
- 7. Human Diversity
- 8. Global Perspectives
- 9. Ethical and Civic Responsibility
- 10. People and the Environment
Learning Outcomes: (including any relevant competencies listed in the Minnesota Transfer Curriculum)

Upon completion of this course, the student will be able to:

1. Explain additive and subtractive color theory
2. Explain the influence of the substrate on color reproduction
3. Summarize the purpose and importance of proofing
4. Explain the difference between hard and soft proofs
5. Create a folding dummy.

Student Assessment Methods:

Portfolio, Quizzes, and Hands-On Learning

Use of Instructional Technology: (includes software, interactive video and other instructional technologies):

Smart board, Laptop

Additional Special Information: (special fees, directives on hazardous materials, etc.)

This course has a 15.00 lab fee

Transfer Information: (Please list colleges/majors that accept this course in transfer.)

U.W. Stout – Graphic Communications Management
Bemidji State – Design Technology

Course Outline Revision History:

This course is newly revised.

Approvals:

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Distribution: Original – Instructional Services
Copies: Transfer Specialist, Originating Faculty Member, Records
Revised: March 2010